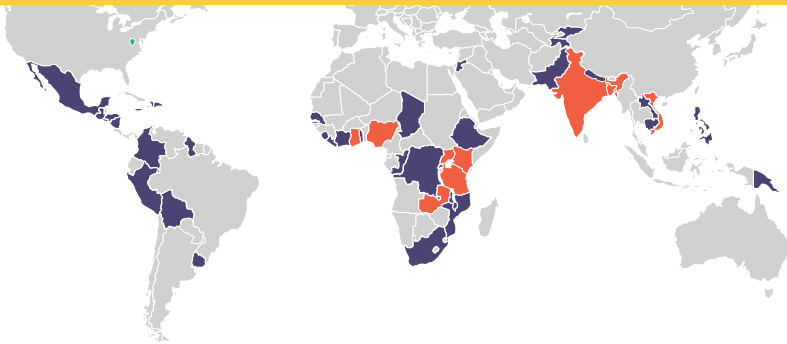




Eyeglasses are a powerful tool for social and economic development.

And yet, **more than a billion people need and do not have** this 700-year-old technology. This is a problem with a solution hiding in plain sight.



12 million people with eyeglasses since 2001



ECONOMIC IMPACT in income earning **\$2.6B** potential for low-income earners and learners

VisionSpring provides affordable eyeglasses, vision screening and training so that non-profits, social entrepreneurs, government agencies, and corporate clients can bring the wonder of clear vision to low income communities.

WHY EYEGASSES?

Eyeglasses generate a high social return on investment. Our 2018 randomized control trial conducted with tea pickers in Assam, India, found that with reading glasses **productivity increased by 22% on average**, and up to 32% among workers over the age of 50. This landmark study published in The Lancet Global Health represents the largest productivity increase ever recorded from a health intervention. For people earning less than \$4 per day, this increased productivity translates into increased earnings of roughly \$216 over the two-year lifespan of a pair of VisionSpring eyeglasses.* Using high-volume, low-margin business models, **VisionSpring generates a high social return on investment, yielding \$43 of economic impact at the household level for every \$1** of philanthropy contributed.

The 2021 Lancet Global Health Commission on Global Eye Health declares eye health to be essential for achieving the United Nation's Sustainable Development Goals and that, **"highly cost-effective vision restoring interventions offer enormous potential to improve the economic outlook of individuals and nations."**



At Mulago, we invest in social enterprises that improve livelihoods for the poor. Eyeglasses and VisionSpring's approach yields the highest return on donor investment that we have seen across our portfolio. The income created per donor dollar is among the best - if not the best - we've ever seen."

LAURA HATTENDORF
Head of Grants and Investments,
Mulago Foundation



VISIONSPRING PROGRAMS

SEE TO EARN: Increase productivity, sustain income-earning potential

To boost the earning potential and quality of life for working-age adults - including women micro-entrepreneurs, artisans, weavers, factory workers, farmers, and their family members - we partner with private foundations, government, and CSR offices to bring free vision screening and subsidized glasses to communities.

Reading Glasses for Improved Livelihoods In Bangladesh and Uganda, we have trained 27,500 community health workers to conduct near vision screenings. The program, co-implemented with BRAC, has sold more than 2.4 million pairs of reading glasses to date.

Clear Vision Workplaces In collaboration with employers, leading brands and USAID, we are increasing eyeglasses coverage rates and income earning potential among workers on agricultural estates and in textile and garment factories. As of 2023, the program has reached over 500,000 workers.



SEE TO LEARN: Enhance learning outcomes

Collaborating with education-focused NGOs and government agencies, we conduct **school-based vision screenings, provide eyeglasses for students and their teachers, and train educators to identify children suspected of having a vision problem.** In an average year, we correct the vision of 160,000 children, helping them to succeed in school and beyond.



SEE TO BE SAFE: Improve Road Safety

To **reduce the risk of traffic accidents and associated mortality and injury**, we partner with corporate sponsors and governments to provide vision screening to truckers, bus drivers, mechanics, and other allied transport workers. Today in India, more than 375,000 drivers and transport workers are safer on the roads, wearing VisionSpring glasses they acquired in transportation hubs and ports.



INSTITUTIONAL PARTNERSHIPS

We **sell bulk quantities of eyeglasses coupled with training and marketing** to a network of hospitals, rural pharmacies, eye care centers, NGOs, and government partners around the world. As of 2023, 491 organizations count on VisionSpring's quality glasses, timely delivery, favorable payment terms, and sell-through support to expand their vision services to low-income customers.

