



We believe in the wonder of clear vision for everyone.



1 billion people lack access to the eyeglasses they need.¹

Low-income communities face numerous barriers to accessing eyeglasses including high cost, distant eyecare facilities, lack of retail points and entrenched social stigmas.

800 million people simply need a pair of reading glasses.²

\$411 billion is lost annually from the global economy due to poor sight.³

5 billion people will have blurry vision by 2050.⁴

Eyeglasses are a **powerful tool** for social and economic development.

Since 2001, we have been accelerating the uptake of eyeglasses in emerging and frontier markets to increase lifelong earning, learning, safety and well-being for people vulnerable to poverty.

OUR IMPACT:

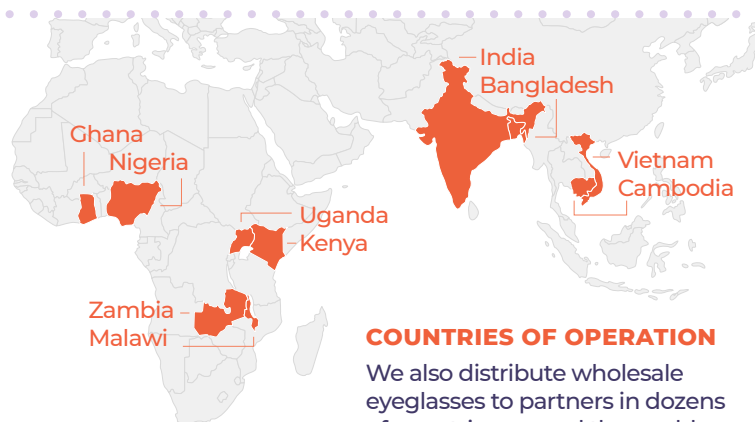
 **14 million** people with clear vision through eyeglasses.

 **\$3 billion** in income earning potential unlocked for low-income earners and learners.

 **33%** median monthly income boost experienced with reading glasses.⁵

We **remove barriers to access** by strategically building the eyeglasses market.

We catalyze supply and demand by bringing vision screenings directly into low-income communities, dispensing stylish, ultra-affordable eyeglasses, and implementing scalable methodologies for mobilization, diagnosis and retail.



“Eyeglasses and VisionSpring’s approach yields the highest return on donor investment that we have seen across our portfolio. The income created per donor dollar is among the best - if not the best - we’ve ever seen.”

LAURA HATTENDORF
Senior Advisor,
Mulago Foundation



Through our programs, we bring vision screenings and subsidized glasses to meet people **where they work, learn and live.**



SEE TO EARN

Eyeglasses are a livelihoods intervention. We help working-age adults in factories, on farms, and in artisan communities to extend their income-earning potential.



SEE TO LEARN

Children need clear vision at school. We provide them with eyeglasses to improve their academic performance and long-term prospects.



SEE TO BE SAFE

Clear vision is paramount to driving. We screen drivers' eyesight at transport hubs to reduce the risk of accidents and improve road safety.



COMMUNITY AGENTS

Harnessing market-based strategies, we empower community health workers and entrepreneurs such as pharmacists to screen vision and sell reading glasses.



"Eyeglasses changed my life. Now, I feel much better—no more headaches and I can see clearly while stitching."

- RAJESHWARI

a 24-year-old weaver from India with VisionSpring glasses

We influence **systems change** through **research, multi-sector collaboration and global advocacy.**

We convene private sector, philanthropic, civil society, and government partners to scale vision screenings and eyeglasses globally. We co-found and co-lead multi-stakeholder coalitions alongside the United Nations and the World Health Organization. Using randomized controlled trials, we build the evidence base for eyeglasses as a poverty intervention.



¹World Health Organization, 2023. *Blindness and visual impairment*. ²World Health Organization, 2023. *SPECS 2030*. ³IAPB, 2023. *Global productivity loss due to avoidable sight loss*. ⁴Nouraeinejad, A., 2021. *More than fifty percent of the world population will be myopic by 2050*. ⁵Sehrin, F., et al., 2024. The effect on income of providing near vision correction to workers in Bangladesh: The THRIVE (Tradespeople and Hand-workers Rural Initiative for a Vision-enhanced Economy) randomized controlled trial.



VisionSpring.org



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