10 million

UNLOCKED
$2.16B in **income earning potential** for low-income earners and learners*
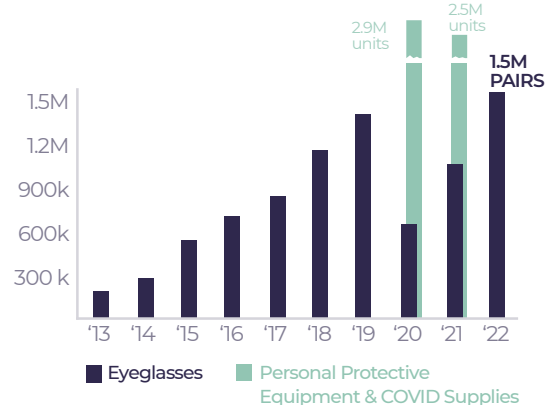
VisionSpring
See well. Do well.

2022 YEAR IN REVIEW

Dear Friends of VisionSpring,

2022 was truly a banner year – the most impactful of our 20 year history as an organization, and a year that marked our **10 millionth pair of glasses**!

This year we transitioned back to our primary focus on eyecare for all as the pandemic receded. Vision Access Programs (VAP) and Institutional Partnerships (IP) rebounded and exceeded our pre-COVID (2019) pace, leading us to deliver on and surpass our annual goals. In 2022 we screened the vision of 2.1m customers through our Vision Access Programs and deepened our Institutional Partnerships to serve 504 organizations, bringing us to cumulative 1.5m customers with eyeglasses, achieving 106% of our goal!

1.5M PEOPLE WITH EYEGLASSES

2.9M units — 2.5M units

1.5M PAIRS

1.5M
1.2M
900k
600k
300 k

'13 '14 '15 '16 '17 '18 '19 '20 '21 '22

■ Eyeglasses ■ Personal Protective Equipment & COVID Supplies

VISION ACCESS PROGRAM MILESTONES

The Reading Glasses for Improved Livelihoods (RGIL) **program served its 2 millionth customer with eyeglasses**. Growing from humbling beginnings with just 209 customers in 2006, community health workers had screened a cumulative 10 million people for presbyopia and sold 2 million pairs by the end of 2022!

The *Clear Vision Workplace* (CVW) **program crossed the 400,000 workers screened milestone** since 2018. We have found that 30% of garment and textile workers in Bangladesh, India and Vietnam have uncorrected blurry vision, a risk to workers' livelihoods and manufacturers' competitive edge.

Institutional Partnerships achieved 100% of the annual target, with a total of 866k pairs. This represents 32% growth over 2021 and strong performance across all country teams particularly in the Africa region which grew by 53% over the prior year to 255k pairs.

BUILDING CAPACITY FOR SCALE

2022 brought renewed organizational connectedness, as we enjoyed staff gatherings after months (years in some cases) of isolation. We learned from one another and fostered team development through our Women's Leadership Retreat, Africa and Global Team Summits, Bangladesh off-sites and our first-ever board trip to Ghana. We also became a Best Place to Work in India.

READING GLASSES FOR IMPROVED LIVELIHOODS
2 MILLION

WATCH video ▶

We introduced our Dare to Matter line of eyeglasses, our first-ever product range made in India. Dare to Matter was designed with our customers' input to bring the dignity of choice to low-income consumers. The line offers dual colors, matte and glossy finishes and durable spring hinges in good-better-best price ranges that start at $0.80.

This year included our announcement of **MacKenzie Scott's transformational $15M gift**, the largest of its kind in the eyeglasses sector. Catalyzed by this donation, **we announced our vision for Livelihoods in Focus, a $70 million initiative to unlock more than $1B of income** among tea, cocoa,coffee, and artisan communities.

SECTOR WINS

We celebrated as the **World Health Organization (WHO) promoted task shifting to accelerate the correction of presbyopia** with the release of Training in Assistive Products. This online tool, informed by our RGIL program, includes a module to prepare community health workers and nurses to identify blurry vision and dispense reading glasses.

October, World Sight Month, brought a whirlwind of achievements, from exceeding our World Sight Day activation targets to conducting vision screenings in the halls of the United Nations to encourage governments to put eye health resolutions into action.

And, we took a global stage in New York City to share these achievements, **ringing the Nasdaq closing bell** and broadcasting VisionSpring's mission and message to the global business community.

THANK YOU

As we closed the incredible year that was 2022, we wrapped-up our 20th anniversary celebrations and looked to the next decade of VisionSpring with the memories, milestones, and wisdom of the past twenty years.
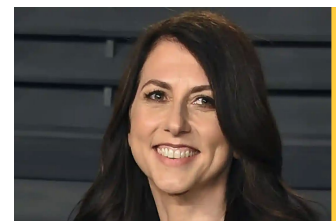
Thank you for joining us in 2022 and being an invaluable part of all that we have achieved. Stay tuned for our 2022 annual report, which will share more stories, photos, and lessons learned from this year.

Onward together,

Ella R. Gudwin
CEO

DARE to **MATTER**
Be the **Change Maker**

During World Sight Month, we screened

233k in **30** days

The Journey to 10 Million People with Clear Vision

WATCH video ▶

80⁺ media mentions globally

The **Guardian**   Stanford SOCIAL INNOVATION Review   **FORTUNE**   BUSINESS INSIDER AFRICA   **Forbes**   THE TIMES OF INDIA