



# **PRODUCT CATALOGUE**

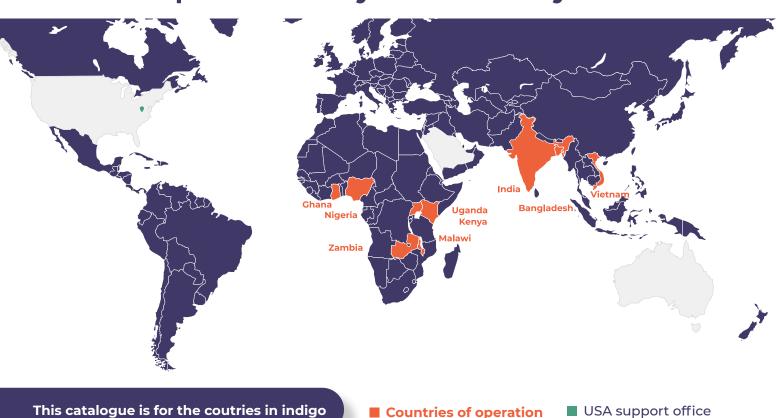
Explore our stylish and affordable eyeglasses.

# The wonder of clear vision for everyone

Founded in 2001, VisionSpring's<sup>®</sup> mission is to increase lifelong earning, learning, safety, and well-being through eyeglasses for people vulnerable to poverty. As of 2023, VisionSpring corrected the vision of more than 12 million people living on less than \$4 per-day, unlocking more than \$2.6 billion in income earning potential.



# We partner with you wherever you are!



# Your customer's vision is our mission

VisionSpring is the social enterprise accelerating the use of eyeglasses in emerging and frontier markets.

# **ELEVATE YOUR COLLECTION**WITH QUALITY EYEGLASSES.

VisionSpring redefines affordable eyeglasses, offering exceptional value, style, and durability. By providing choice, we respect people's dignity, confidence, and identity. When choosing our eyeglasses, you champion a future where low-income communities have the Dignity of Choice™. Learn more about Dignity of Choice™ on page 46.

#### WHY CHOOSE VISIONSPRING EYEGLASSES:

- ✓ Stylish designs
- ✓ Prices for every budget
- ✓ High quality materials
- ✓ Optical grade frames
- ✓ CE and ISO certified
- ✓ Quality guarantee



# Implement a program with us

In addition to sourcing your glasses from VisionSpring, we invite you to join us in creating access to vision correction in low-income communities through our innovative programs.



#### **SEE TO EARN**

Increase productivity and income earning potential by bringing screening and subsidized glasses to working age adults in low-income communities.



#### **SEE TO LEARN**

Enhance learning outcomes by conducting school-based vision screenings and providing glasses for students and their teachers.



#### **SEE TO BE SAFE**

By bringing vision screening and subsidized eyeglasses to truckers, bus drivers, and other allied transport workers, we improve road safety.

**REACH OUT TO LEARN MORE:** GetGlasses@visionspring.org





# What to look for when buying eyeglasses

Through multinational market surveys, you have told us that the following four factors matter most when selecting eyeglasses for your customers and communities.



#### **DESIGN VERSATILITY**

You know your customers: they want to choose from a range of **colorful, stylish, timeless designs** that leave them feeling confident. Your customers want the Dignity of Choice™.



#### **MATERIAL QUALITY**

You offer customers eyeglasses they wear with pride and trust to last. Loyal customers prioritize frames made from durable materials like **TR90** (Thermoplastic Resin 90), **Acetate**, **CP** (Cellulose Propionate), and eco-friendly materials for longevity.



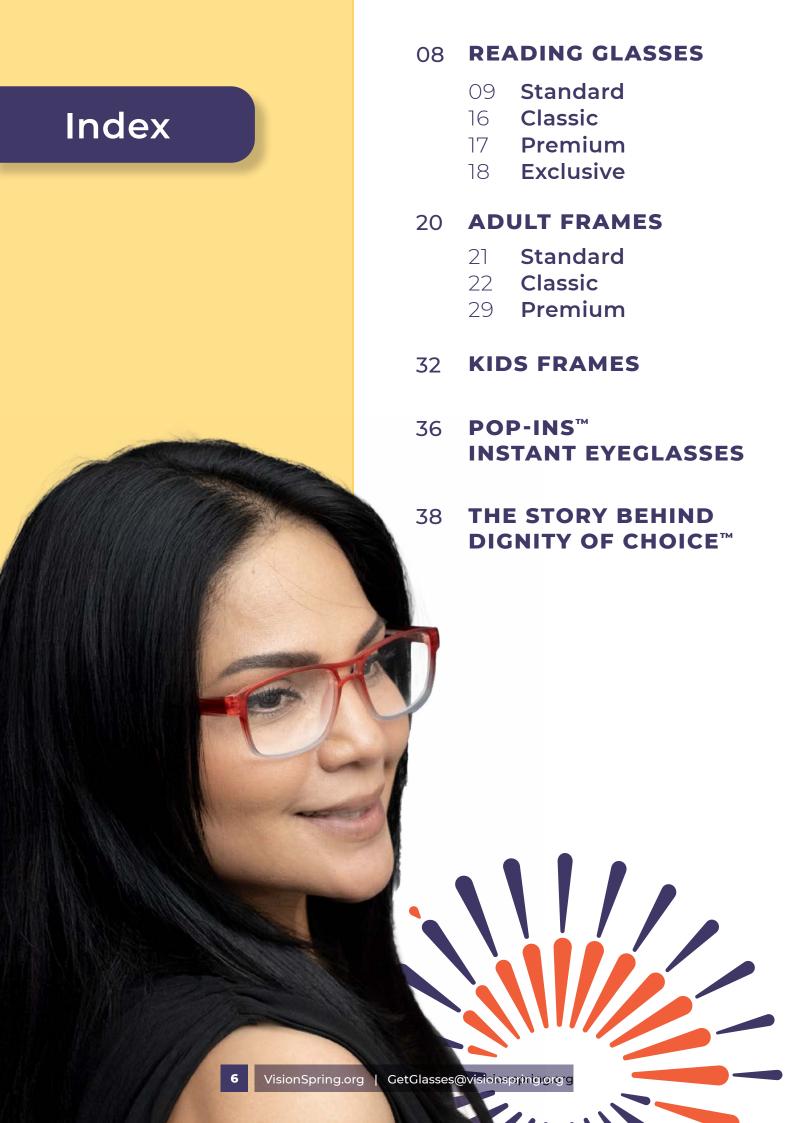
#### **PRICES FOR EVERY BUDGET**

You look to **reach a broader base of customers**. A diversified tiered pricing model unlocks access to both entry-level, budget-conscious customers while welcoming those willing to invest more for higher quality features.



#### SUPPLIER RELIABILITY

You value consistent quality and on-time delivery. VisionSpring® eyeglasses meet the highest international standards, ensuring quality and safety. Each product is **CE certified**, and our frames are **ISO certified** reflecting global manufacturing excellence.



# Four ranges for every budget

#### **RANGE**

#### **MATERIALS**

#### **STYLE**

#### FEATURES\*

#### **STANDARD**







- PC
- TR90
- Vibrant
- Minimalist
- Spring hinge
- Light and strong

#### **CLASSIC**





- PC
- **TR90**
- CP
- Aluminium



- Sophisticated
- Timeless



- Spring hinge
- · Comfort fit
- Corrosionresistant

#### **PREMIUM**





- CP
- Acetate

**TR90** 



- Chic
- Bold
- Modern



- Spring hinge
- Hypoallergenic
- Adjustable wire core

#### **EXCLUSIVE**





Acetate

- Wheat Straw Fiber



- Refined
- Distinctive
- Natural Texture



- Spring hinge
- Eco-friendly
- Adjustable wire core

PC: Polycarbonate

TR90: Thermoplastic Resin 90 CP: Cellulose Propionate

\*Product designs, features, and specifications may vary within each range. VisionSpring uses optical grade lenses.



# **ADULT READING GLASSES**

Standard 09

16 Classic

17 Premium

**Exclusive** 18

Designed with high-quality materials and a sleek, modern style, these eyeglasses provide excellent vision support for reading and close-up tasks, making them a perfect fit for your customers.





SHAPE	Square
FRONT FINISH	Matte Embossed
ARM FINISH	Matte Embossed
MATERIAL	PC
HINGE	Internal Spring
COLOR	
Pictured	Midnight Black

SIZE: 51-17-145

POWERS:
+1 +1.5 +2 +2.5 +3

LENS TYPE:

Single visionBifocal (plano)

**SKU:** VS151229





SHAPE	Square
FRONT FINISH	Matte Embossed
ARM FINISH	Matte Embossed
MATERIAL	PC
HINGE	Internal Spring
COLOR	
Pictured	Textured Matte Forest Green

**SIZE:** 51-17-145 **POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

✓ Single vision☐ Bifocal (plano)





SHAPE	Cat-eye
FRONT FINISH	Glossy Shimmer
ARM FINISH	Glossy Transparent
MATERIAL	PC
HINGE	Internal Spring
COLOR	
Pictured	Crème Caramel

**SIZE:** 53-16-140

**POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

✓ Single vision

✓ Bifocal (plano)

**SKU:** VS151219





SHAPE	Cat-eye
FRONT FINISH	Glossy Printed
ARM FINISH	Dual Coloured with Glossy Finish
MATERIAL	PC
HINGE	Metal
<b>COLOR</b> Pictured	Cobalt Blue, Jade Green and Black Stripes

**SIZE:** 53-16-140

**POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

✓ Single vision

Bifocal (plano)





SHAPE	Cat-eye
FRONT FINISH	Glossy Opaque
ARM FINISH	Glossy Opaque
MATERIAL	PC
HINGE	Internal Spring
COLOR	
Pictured	Dark Brown

**SIZE:** 53-17-142 **POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

Single vision
Bifocal (plano)

**SKU:** VS151244





SHAPE	Square
FRONT FINISH	Glossy Opaque
ARM FINISH	Glossy Printed
MATERIAL	PC
HINGE	Internal Spring
<b>COLOR</b> Pictured	Black + Pop of Colour

**SIZE:** 53-17-145

**POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

✓ Single vision✓ Bifocal (plano)







SHAPE	Cat-eye
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**Glossy Transparent FRONT FINISH** 

**Glossy Printed ARM FINISH** 

PC **MATERIAL** 

HINGE **Internal Spring** 

**COLOR** 

Powder Blue and Grey Tortoise Pictured

**SIZE:** 53-16-142

**POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

Single vision

Bifocal (plano)

**SKU:** VS151239





SHAPE	Round
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**Matte Printed FRONT FINISH** 

**ARM FINISH Matte Printed** 

PC **MATERIAL** 

HINGE Pin

COLOR

Deep Green with Wooden Finish Pictured

**SIZE:** 46-22-150

**POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

✓ Single vision

Bifocal (plano)



# ADULT READING GLASSES | STANDARD RANGE

**SKU:** VS150279





SHAPE	Square
FRONT FINISH	Glossy
ARM FINISH	Glossy
MATERIAL	PC
HINGE	Plastic Spring
COLORS	
Pictured	Red Wine

**SIZE:** 54-15-140

**POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

✓ Single vision

**Y** Bifocal (plano)

**SKU:** VS150346





SHAPE	Square
FRONT FINISH	Glossy Opaque
ARM FINISH	Glossy Opaque
MATERIAL	PC
HINGE	Plastic Spring
COLORS	
Pictured	Red Wine

**SIZE:** 56-17-145

**POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

✓ Single vision



✓ Bifocal (plano)

# ADULT READING GLASSES | STANDARD RANGE

**SKU:** VS150370





SHAPE	Square
FRONT FINISH	Black Rubber
ARM FINISH	Rubber Tortoise
MATERIAL	PC
HINGE	Flex Temple
COLOR	
Pictured	Tortoise

**SIZE:** 50-20-140

**POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

✓ Single vision☐ Bifocal (plano)

**SKU:** VS150307





SHAPE	Square
FRONT FINISH	Glossy
ARM FINISH	Glossy
MATERIAL	PC
HINGE	Plastic Spring
COLOR	Shiny Tortoise
Pictured	Silily for toise

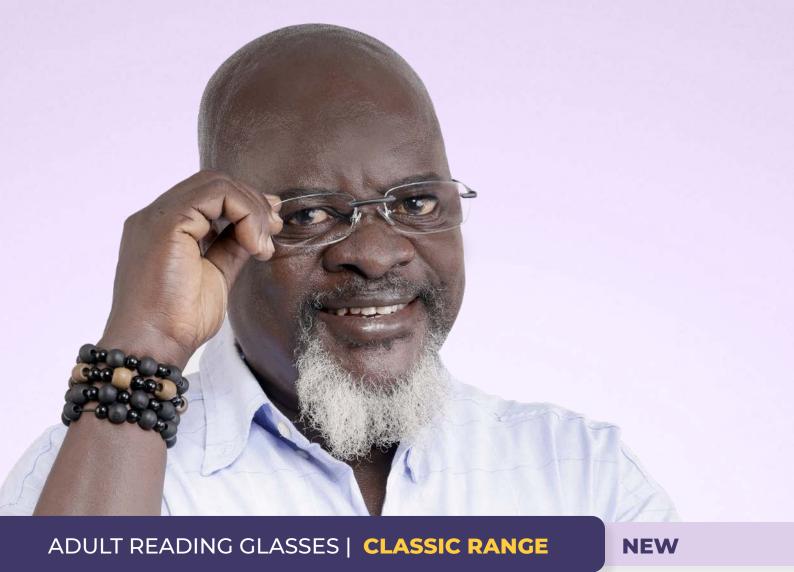
**SIZE:** 53-16-135

**POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

✓ Single vision✓ Bifocal (plano)







SHAPE	Rectangle
FRONT FINISH	Matte
ARM FINISH	Matte
MATERIAL	Aluminium
HINGE	Internal Spring
COLOR	
Pictured	Midnight Black

**SIZE:** 54-18-138 **POWERS:** 

+1 +1.5 +2 +2.5 +3

LENS TYPE:

✓ Single vision☐ Bifocal (plano)







SHAPE	Square
FRONT FINISH	Glossy Opaque
ARM FINISH	Glossy Transparent
MATERIAL	TR90+Acetate
HINGE	External Spring
COLOR	
Pictured	Choco Brown and Blush Pink

ADJUSTABLE CORE WIRE: ✓
SIZE: 51-18-145

**POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

✓ Single vision✓ Bifocal (plano)



ADULT READING GLASSES | **EXCLUSIVE RANGE** 

**NEW** 

**SKU:** VS151201



SHAPE	Round
FRONT FINISH	Matte Opaque
ARM FINISH	Matte Opaque
MATERIAL	Wheat Straw Fiber + PP
HINGE	External Spring
COLOR	
Pictured	Camel Brown



ADJUSTABLE CORE WIRE:

**SIZE:** 46-25-150

**POWERS:** 

#### **LENS TYPE:**

✓ Single vision☐ Bifocal (plano)





SHAPE Round

FRONT FINISH Matte Opaque

**ARM FINISH** Matte Opaque

MATERIAL Wheat Straw Fiber + PP

HINGE External Spring

COLOR

Pictured Cloudy Gray

ADJUSTABLE CORE WIRE: **Y** 

**SIZE:** 46-25-150

**POWERS:** 

+1 +1.5 +2 +2.5 +3

**LENS TYPE:** 

Single vision

Bifocal (plano)





# **ADULT FRAMES**

- Standard 21
- Classic 22
- **Premium** 29

Explore our stylish and colorful eyeglasses, designed from high-quality materials. They blend elegance with durability and comfort, offering the perfect balance of form and function for everyday use.

# ADULT FRAMES | **STANDARD RANGE**

**SKU:** VS151170





SHAPE	Cat-eye

FRONT FINISH Glossy Printed

ARM FINISH Glossy Opaque

MATERIAL PC

COLOR

Pictured Mustard Marble and

Oxford Blue

**SIZE:** 54

**HINGE:** External Spring





**NEW** 

**SKU:** VS151255





SHAPE Cat-eye

FRONT FINISH Glossy Shimmer

ARM FINISH Glossy Opaque

MATERIAL TR+CP

COLOR

Pictured Black and Silver Glitters

**SIZE:** 51

**HINGE:** External Spring

**SKU:** VS151211





SHAPE	Round
FRONT FINISH	Glossy Opaque
ARM FINISH	Glossy Opaque
MATERIAL	PC/Metal
COLOR	
Pictured	Glossy Black and Silver Metal

**SIZES:** 50 **HINGE:** Pin

**SKU:** VS151218





SHAPE	Square
FRONT FINISH	Glossy Opaque
ARM FINISH	Glossy Opaque
MATERIAL	СР
COLOR	
Pictured	Deep Indigo

**SIZE:** 59

**HINGE:** External Spring

ADJUSTABLE CORE WIRE: 

✓

**SKU:** VS151217



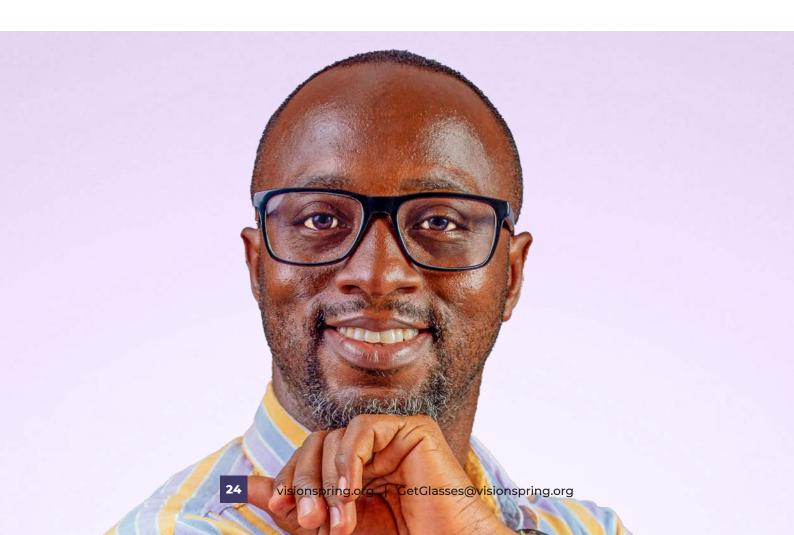


SHAPE	Square
FRONT FINISH	Glossy Opaque
ARM FINISH	Glossy Opaque
MATERIAL	СР
COLOR	
Pictured	Midnight Black

**SIZE:** 59

**HINGE:** External Spring

ADJUSTABLE CORE WIRE:



**SKU:** VS150408





SHAPE	Square
FRONT FINISH	Matte
ARM FINISH	Matte
MATERIAL	СР
COLOR	
Pictured	Ruby Red

SIZE: 53
HINGE: Pin

ADJUSTABLE CORE WIRE: **Y** 

**SKU:** VS150403





SHAPE	Half Round
FRONT FINISH	Glossy
ARM FINISH	Glossy
MATERIAL	CP
COLORS	
Pictured	Royal Blue

**SIZE:** 52

**HINGE:** External Spring

ADJUSTABLE CORE WIRE:

**SKU:** VS150397





SHAPE	Cat-eye
FRONT FINISH	Glossy
ARM FINISH	Glossy
MATERIAL	CP
COLOR	
Pictured	Brown Tortoise

**SIZE:** 52

**HINGE:** External Spring

ADJUSTABLE CORE WIRE: **✓** 

**SKU:** VS150703





SHAPE	Cat-eye
FRONT FINISH	Matte
ARM FINISH	Matte
MATERIAL	TR90
COLOR	
Pictured	Pink Tortoise

**SIZE:** 45

**HINGE:** Internal Spring

**SKU:** VS150699





SHAPE	Square
FRONT FINISH	Matte
ARM FINISH	Matte
MATERIAL	TR90
COLOR	
Pictured	Red and Cream

**SIZE:** 48 **HINGE:** Pin

**SKU:** VS150698





SHAPE	Square
FRONT FINISH	Matte
ARM FINISH	Matte
MATERIAL	TR90
COLOR	
Pictured	Midnight Black

**SIZE:** 53 **HINGE:** Pin

**SKU:** VS150701





SHAPE	Square
FRONT FINISH	Matte
ARM FINISH	Matte
MATERIAL	TR90
COLOR	
Pictured	Forest Green and Lime Green

**SIZE:** 55

**HINGE:** External Spring

**SKU:** VS150700





SHAPE	Square
FRONT FINISH	Matte
ARM FINISH	Matte
MATERIAL	TR90
COLOR	
Pictured	Black and Sky Blue

**SIZE:** 53

**HINGE:** External Spring





SHAPE Cat-Eye

**Glossy Transparent FRONT FINISH** 

Metal **ARM FINISH** 

TR90+CP **MATERIAL** 

COLOR

Beige and Gold Translucent Pictured

SIZE: 50

**HINGE:** External Spring

ADJUSTABLE CORE WIRE: V



# ADULT FRAMES | PREMIUM RANGE

**SKU:** VS151168





SHAPE	Square
FRONT FINISH	Glossy Transparent
ARM FINISH	Glossy Transparent
MATERIAL	TR90+CP
COLOR	
Pictured	Midnight Blue

SIZE: 55

**HINGE:** External Spring

ADJUSTABLE CORE WIRE: **Y** 

**SKU:** VS151169





SHAPE	Square
FRONT FINISH	Glossy Gradient Transparent
ARM FINISH	Glossy Gradient Transparent
MATERIAL	TR90+CP
COLOR	<b>√6</b>
Pictured	Navy Blue and Brown Tortoise

SIZE: 55

**HINGE:** External Spring

ADJUSTABLE CORE WIRE:

# ADULT FRAMES | PREMIUM RANGE

**SKU:** VS151167





SHAPE	Square
FRONT FINISH	Gradient Matte
ARM FINISH	Gradient Matte
MATERIAL	TR90+CP
COLOR	
Pictured	Red and Frost Blue

**HINGE:** External Spring **ADJUSTABLE CORE WIRE:** 

✓

55

SIZE:





## **KIDS FRAMES**

**SKU:** VS150398





SHAPE	Half Round
FRONT FINISH	Glossy
ARM FINISH	Glossy
MATERIAL	СР
COLOR	
Pictured	Midnight Black

**SIZE:** 46

**HINGE:** External Spring

ADJUSTABLE CORE WIRE:

**SKU:** VS150400





SHAPE	Half Round
FRONT FINISH	Glossy
ARM FINISH	Glossy
MATERIAL	СР
COLOR	
Pictured	Crimson Red

**SIZE:** 46

**HINGE:** External Spring

ADJUSTABLE CORE WIRE: **✓** 

### **KIDS FRAMES**

**SKU:** VS150399





SHAPE Half Round

FRONT FINISH Glossy

ARM FINISH Glossy

MATERIAL CP

COLOR

Pictured Royal Blue

**SIZE:** 46

HINGE: External Spring

ADJUSTABLE CORE WIRE:







#### **PRESCRIPTION EYEGLASSES IN AN INSTANT**

VisionSpring's revolutionary Pop-ins<sup>™</sup> technology makes it possible to provide adults and children with the eyeglasses they need immediately after vision screening. By using pre-cut lenses that can be popped into our durable frames, Pop-ins<sup>™</sup> enable on-the-spot vision correction.



#### **BENEFITS**

AVAILABLE IMMEDIATELY

On-the-spot dispensing eliminates the need for fulfillment from a lens lab, saving customers time and money.

IN-PERSON FITTING Immediate adjustments ensure a good fit and are easy to update with a changed prescription power.

**EASY TO USE** 

No specialized tools, equipment or training are necessary.

A RANGE OF LENS POWERS

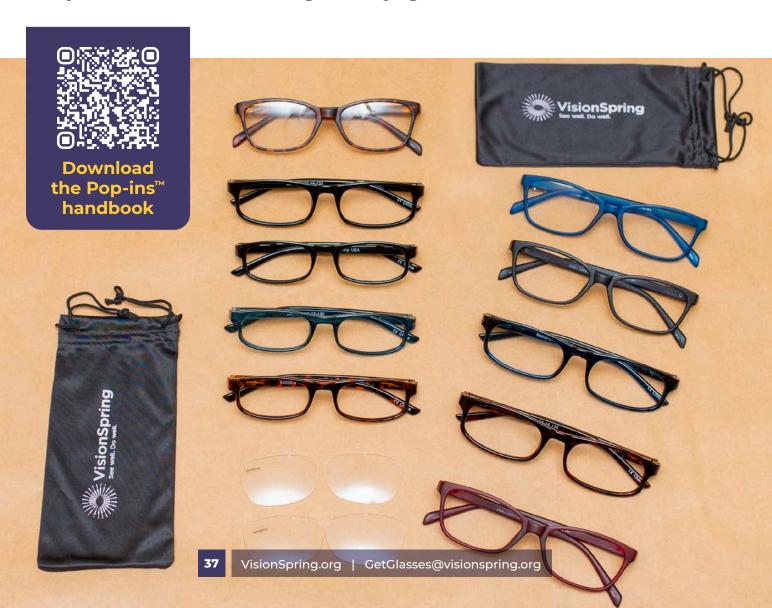
Pop-ins<sup>™</sup> come with lens powers ranging from -6 up to +3.



#### **ORIGIN STORY**

In 2012, the VisionSpring team was running outreach programs in remote areas of India with a fleet of vans. Anytime optometrists found people in need of prescription glasses, they would have to order the correct lenses for the frame from a lens lab, and then personally deliver the glasses back to the community for fitting.

Pop-ins™ were VisionSpring's answer to the need for immediate prescription glasses. Although there are cases where custom-made lenses are needed, Pop-ins™ make it possible for most people with common refractive error to walk away from a vision screening with eyeglasses on faces.



# Dignity of Choice





#### WHY THE DIGNITY OF CHOICE™?

Because everyone deserves to see well and feel confident.

When VisionSpring's founder Jordan Kassalow volunteered in Colombia in 1987, he met Noka, a woman from a rural community who took a full day to visit their eye care outreach camp.

"By U.S. standards, Noka was legally blind," wrote Jordan in his book, *Dare to Matter.* "After examining her eyes, however, I was able to find the one pair of used eyeglasses we had that were a 100 percent match for the prescription she needed."

But three days later, Noka returned because her friends and family were mocking her and Jordan understood why — the glasses he had given her were 1950's cat-eye style with rhinestones and Cokebottle lenses. Not something she would have chosen for herself.

Jordan brought this insight to the founding of VisionSpring, "[It's] the difference between what it feels like to have to take whatever someone has to give, and having the power to choose for yourself."

Since Day 1, we have offered style options for eyeglasses. We proactively seek feedback, and update our designs to match what people want. By providing choice, we respect people's dignity, honor their identity, and inspire confidence. And by supporting our partners in adopting stylish, affordable, glasses, we can ensure that everyone has the 'Dignity of Choice™.'





# **WE'RE HERE TO HELP**

To learn more and place an order, contact our global partnerships team at: GetGlasses@visionspring.org



Check here for updates and new offerings









Visionspring.org